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The Magic of Creativity: Creativity Is to Life as Spice Is to Food (Paperback)

By Ernie Carwile

Verbena Pond Publishing Company, LLC, United States, 2013. Paperback. Book Condition: New. 198 x 129 mm. Language: English . Brand New Book ***** Print on Demand *****.Do you know what color inspires the optimal creative environment? Would you like to know which color it is?.Did you know that the old brainstorming method is no longer the best way to provide new creative ideas? Want to know what the new method is? Creativity is the new buzz word that is spreading throughout our planet. But unlike other short-lived fads, this new way of thinking has become crucial-- vital because we have discovered that left-brain, logical thinking cannot solve today s problems. Creativity is providing us with a whole new paradigm of thinking; a larger menu from which solutions are available to solve everything from relationship problems to increasing memberships and sales. Learn the different brain characteristics that exist in each side of the brain. Discover simple techniques that help us shift from left brain thinking to right brain problem solving. This book, like all the books in the MAXWELL WINSTON STONE SERIES, is in a concentrated form, meaning the information has been condensed so you don t have to read a...



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