

DOWNLOAD

Business Administration selected cases (3 Series) (Chinese Edition)

By WANG RUI HUA. WANG YU XIA

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date: November 2012 Pages: 468 Language: Chinese in Publisher: China Financial and Economic Publishing Business Administration selected cases (3 Series) in the case of the fifth from the Central University of Finance and Economics (2010) . sixth (2011) the case teaching seminars candidates. storage cases were selected by experts. outstanding case. Selected cases covering the National MBA Education Steering Committee under the field of core courses and special courses of the Central University of Finance and Economics. Selected cases are the Central University of Finance and Economics teachers in person enterprise-depth study of the practical problems on the basis of the Chinese enterprise management. concise with Chinese characteristics management issues. management thought. management theory. the original case. reflecting the higher levels of management case writing status quo. case teaching material for our professional degree education. to promote the development of our management case studies and teaching. Contents: second pioneering strategic management choose cake and eat it: to do the brand. or do new media development model OEMLG decoration company's development strategy CCTV Case Analysis happy trapped international:...



READ ONLINE [9.21 MB]

Reviews

It in just one of the most popular ebook. It really is full of wisdom and knowledge You are going to like just how the blogger create this pdf.

-- Roosevelt O'Keefe

Undoubtedly, this is actually the finest work by any writer. It is really basic but excitement within the fifty percent of your publication. Your way of life period is going to be enhance as soon as you comprehensive looking over this ebook.

-- Matt Maggio