



## Winning on Betfair For Dummies (2nd Revised edition)

By Alex Gowar, Jack Houghton

John Wiley and Sons Ltd. Paperback. Book Condition: new. BRAND NEW, Winning on Betfair For Dummies (2nd Revised edition), Alex Gowar, Jack Houghton, Betfair is the world's leading online betting exchange. Launched in 2000, its annual revenues reached GBP145m in 2006. In the last year, Betfair has more than doubled its number of registered users. Since the first edition of the book was published, the total number of Betfair websites has risen to 18, and an Australian exchange has launched. The services Betfair offer have also expanded, including a telephone betting operation and new games including poker, blackjack and baccarat. This is the definitive insider's guide to playing - and winning - on Betfair. Written by Betfair insiders it gives you the full picture of how Betfair works; it explains the terms and jargon, helps you get started on the site, introduces every type of play - including poker and the Betfair Casino - and offers tips and insider know-how that both newcomers seasoned Betfair punters can use to maximise returns.



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